

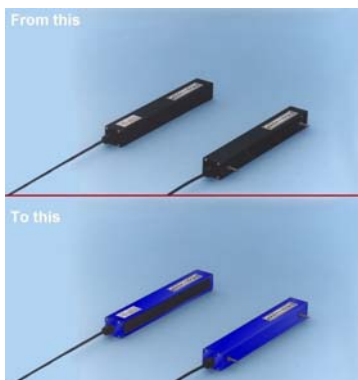
P.L.U.S

We can also produce artwork to your specification, or retouching of damaged photographs.

A new corporate image, sales brochures, catalogues, pricelists, letterheads, compliment slips, business cards and leaflets; to name a few.

We can design a logo for your Company. Give you a new image and help you in your marketing strategy.

If you have a sentimental photograph that has seen better times, we may be able to help. Creases, fold, rips, tears even missing sections can sometimes be replaced. We can even turn a black and white picture into a modern looking full colour image.



A company had a product which was originally in a black anodised finish, they then changed it to a blue enamel finish but didn't have any samples for promotional purposes.



A family Christmas picture which had colour added to make it more modern and give it more depth.

C.O.P.Y.W.R.I.G.H.T

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C.O.N.C.E.P.T

D.E.S.I.G.N

L.A.Y.O.U.T



COPYwright
web publishing
artwork design

W.E.L.C.O.M.E

Today's business strategy dictates that Companies require a web presence. Depending upon the size of your Company, or the market you are aiming at, you may require a website with 'all the whistle and bells'. This can include flash animation, database searching and result display etc. etc.

Other companies, however, do not require such complex OR expensive pages. If you are one of these Companies, we are the web authors for you.

We believe in providing information in a clear and concise manner, easily found, easily read, easily presented. If you need a basic web presence, contact us today to find out more.

We have been originating 'basic' search engine friendly websites since 1997, search engine friendly is one of the key factors for your website. Why?

Search engines are the index of the Internet community, if you need to find something, but don't know who or where to go; these search engines are the place to go to and get your results. Consequently, to get your website listed in a search engine you need to have appropriate coding, layout and text.

It is almost impossible to guarantee that all search words/phrases can be included, so if a company say that they will do this for you; be very wary of their claims. If they are as good as they state, they should be happy to offer you a money back contract. Also, the rules are changed on a regular basis, so you need to ensure that your website layout still meets with current criteria. We are the experts who can do this for you. Why not contact us today and find out more.

We believe that 'Content is King' and whilst the presentation of a website is important, you must not lose sight of your final objective: To present information in a clear and concise manner. We have the capability and technical knowledge to achieve this goal.

CopyWright - ensuring that websites deliver the facts!

C.O.N.C.E.P.T

From an initial idea. 'The Concept' and then the ideas flow, a theme, a presentation: This is your website, it will reflect your attitude. It is important to display the correct image, the correct attitude, the correct approach.

D.E.S.I.G.N

Corporate Image? 'You' What is seen and the way it is presented, represents you to a wider audience. 'Let people find you and know who you are.' Allow your website to sell you and your ideas.

L.A.Y.O.U.T

Content positioning or 'The Layout' what goes where, when is information presented? Don't force people to click on too many links before they get to the information they require. Give people the information easily and make it readily available. That way they will remember your site and return again.

Don't believe us? See some of our satisfied customers listed opposite. They have web presence, search engine listing and go some way to meet today's business criteria for electronic communication.

C.O.P.Y.W.R.I.G.H.T - Doing it right

